



Center for Executive Development University of Dubai

Local Roots. Global Reach.

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جامعة دبي
UNIVERSITY of DUBAI



About the Center for Executive Development

Named in 2011 as 'The Most Innovative Business School in the Middle East' by European CEO Magazine, University of Dubai delivers high-quality education using trainers and professors with relevant real-world experience infused with theory.

Having been established by the Dubai Chamber of Commerce and Industry, the University of Dubai's Center for Executive Development (CED) has established powerful links with the business community within Dubai and the GCC market. This in turn gives the CED a unique vantage point in recognizing the continued education requirements for professionals in the workforce. Since its inception in 2005, CED has trained over 14000 professionals.

CED designs and delivers customized executive management development programs along with open enrolment workshops and internationally accredited professional certifications. These programs aim to upgrade the skills and knowledge necessary for career development and advancement of working professionals and enable organizations to leverage the competitive advantage of their workforce. CED works closely with various business groups across the UAE and GCC to ensure that the professional certifications and training programs address the requirements of various business sectors, thus creating an effective workforce.

CED is actively involved with the Emiratization initiative in the UAE in several ways. We partner with various government agencies i.e. Khalifa Fund and Tanmia and provides specific job oriented and entrepreneurship training programs for Emiratis. We also develop customized programs for businesses to help immerse Emiratis into the professional workforce.

About Disprz

Disprz is an AI-powered, mobile upskilling and reskilling suite, that helps enterprises unlock business potential by enabling organization-wide skilling while personalizing learning for the individual.

disprz identifies and benchmarks employees' skills needed for different job roles, assesses their current levels, creates impactful learning pathways, drives hyper-personalized learning to bridge skill gaps, and drives learning adoption for knowledge or frontline workers. disprz makes available insightful analytics that links back skilling to business performance.

The goal is to empower organizations to drive the right skills to create immediate and sustained business impact - be it higher sales, better customer service, impactful leadership, or digital transformation.

In addition to disprz's LMS+ and LXP platforms, the unique frontline enablement solution (FLE) is a mobile learning platform designed to address the unique needs of the distributed workforce. With multilingual options and a mobile-first approach, it helps keep the deskless workforce engaged & productive while learning. It includes features such as KPI-linked coaching, proctored assessments, and on-the-job training workflows to enable them to be job-ready from Day 1.

The capability-building platform powers 300+ leading organizations like Amazon, Uber, Airtel, Bajaj Allianz, and Tata Motors, to name a few. 2.8 million + learners across the United States, India, Southeast Asia, and the Middle East, leverage the skills enhancement platform.

Our trainers

Our trainer pool is a global array of industry experts, thought leaders, executives, coaches, facilitators, trainers and distinguished faculty members, from around the globe. We are able to draw from the content and experience of this group in order to make the best match to deliver exemplary education.

Mission

To provide lifelong learning opportunities of international caliber to the UAE workforce and job aspirants by combining the best of local and international resources.

Vision

To become the preferred partner for human capital development with organizations in the UAE through training and development initiatives that are both contemporary and outcome oriented that align with the vision of UAE.



About our partnership

1

An exciting partnership to offer the entire L & D market (a time-saver), a new and innovative blended learning offering, with a huge menu of recorded videos, articles and lectures to choose from in a wide range of areas.

2

Possibility to develop learning journeys/pathways based on organisation requirements using the expertise of subject experts at the Centre for Executive Development, University of Dubai and obtaining Certificates of Completion

3

Highly advantageous to organizations for several reasons including certifications from an internationally reputed university ensuring engagement through blended learning, and having world-renowned educators as resources for the course content.

4

Capability to transform the learning to blended learning by adding live lectures, coaching sessions, as well as interactive dialogues between Heads of Department and their teams or between departments in an organisation.

5

Capability to use AI to match skills required to training needs.

